



Sadhana Education Society's

Registered under Society's Act of 1860 & Bombay Public Trust Act 1950 | Linguistic (Gujarati) Minority Institution

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE (AUTONOMOUS)

NAAC Accredited B++ (3rd Cycle) | ISO Certified 9001:2015 & 21001:2018

LSRC/EXAM/BAMMC/REG/SEM V NEP SH 2026/2026-27/1084

Date : 12.09.2026

TIME TABLE OF SEMESTER V REGULAR OCTOBER 2026

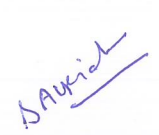
PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION

DAY AND DATE	TIME	PAPER/SUBJECT
MONDAY, 05 TH OCTOBER 2026	11.00 AM TO 1.00 PM	MEDIA PLANNING AND BUYING
WEDNESDAY, 07 TH OCTOBER 2026	11.00 AM TO 12.00 PM	CREATIVE THINKING
THURSDAY, 08 TH OCTOBER 2026	11.00 AM TO 1.00 PM	CONSUMER BEHAVIOUR
FRIDAY, 09 TH OCTOBER 2026	11.00 AM TO 1.00 PM	BRAND MANAGEMENT STRATEGIES
SATURDAY, 10 TH OCTOBER 2026	11.00 AM TO 12.00 PM	COPYWRITING

IMPORTANT NOTES:

1. The candidates appearing for the examination should report 30 minutes prior to commencement of examination.
2. ID card and Hall Ticket is compulsory.


(MS. KAVITA MAKHIJA)
BAMMC COORDINATOR


(DR. SEEMA UKIDVE)
CHAIRPERSON & CONVENOR, BOEE
I/C PRINCIPAL

